

Send an email. Get a free website.

No dashboards. No logins. Ever.

Email-to-website for Main Street businesses: send one email, get a free live site.
No logins, ever.

THE PROBLEM

Millions of local small businesses have no website, or one that is badly out of date.

Learn a dashboard

Site builders hand owners a control panel and expect them to become web designers.

Manage logins

Another account, another password, another thing to lose track of.

Pay an agency

Real money and long timelines for a shop that just needs to be found.

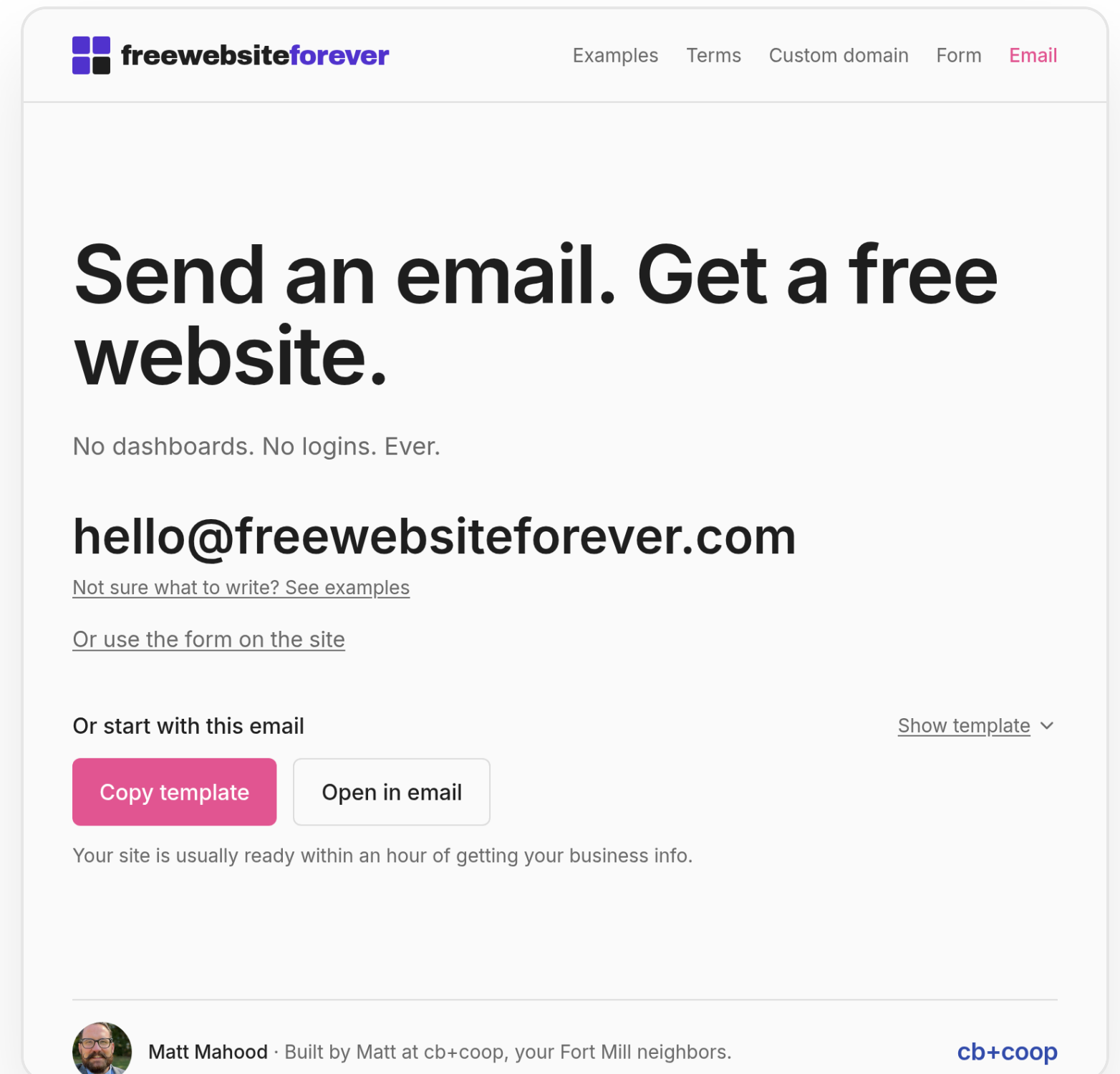
Owners have no time for any of it. So the site never gets built.



THE PRODUCT

One email to **hello@freewebsiteforever.com.** A live site, usually in under an hour.

- Mobile-ready and hosted free, forever
- Edits by email too: SPF, DKIM and DMARC sender checks, one-time codes for risky changes, reply UNDO
- "What to write" email library for owners unsure what to ask for
- Every site gets a branded share preview and its own favicon

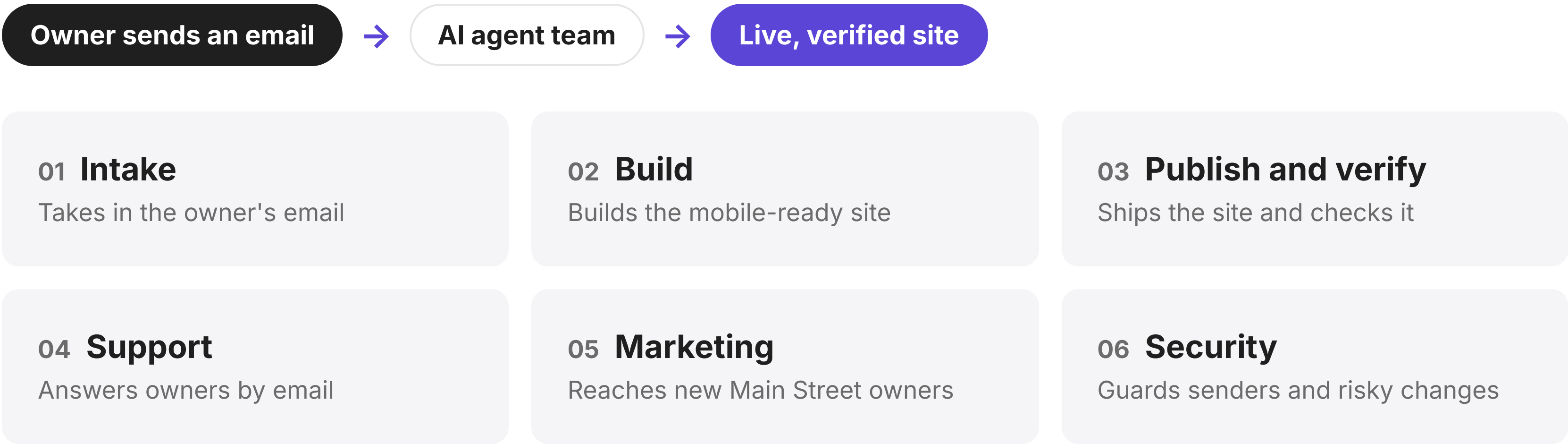


freewebsiteforever.com, captured live Oct 11, 2026



HOW IT WORKS

A team of AI agents, each owning one job.



- An automated end-to-end verification suite runs on the live site.



TRACTION

Launched September 30, 2026.

11

sites live
as of Oct 11, 2026

11

more preview sites built
for Fort Mill, SC businesses

Dick's Bicycle Shop

Bike shop, two locations. Moved over after its old WordPress site was infected with malware.

Cafe Corgi

Cafe

PAL Companionship

Companion-care service

BUSINESS MODEL

Free site forever. Revenue from domains and care plans.

Website

\$0

Hosted free, forever

Custom domain

\$79

One time

Keep Fresh

\$39/mo

Up to 3 pages,
3 small edits

Busy Shop

\$79/mo

Up to 8 pages,
8 edits

Care plans start after **14 days of free edits**.

Also **\$15/mo** Quick Edits (5 edits). Unused edits roll over one month.

Add-ons: **\$49** Change Pack (5 edits, 60 days), **\$19** per extra edit.

FWF is also the lead magnet for **cb+coop**, Matt's consultancy.



WHY US

Matt Mahood has already shipped production systems for local operators.

Founder of cb+coop, based in Fort Mill and Charlotte.

Moovr

Large-item delivery dispatch platform.
191 orders since late March 2026.

AdminTracker

Built for a custom millwork company.

■ monday.com partner certified



MISSION

**Help the shops that hold
communities together put AI and
automation to work, so they last **for
generations.****



THE ASK

Raising \$1M pre-seed on a SAFE.

Turn a working email-to-website engine into the default way Main Street gets online, by email, text, or a phone call.

USE OF FUNDS



- 40% Go-to-market and local growth**
City-by-city launches from the Charlotte/Fort Mill corridor, paid social tuned to free-site starts, partnerships with chambers, Main Street programs and local IT providers
- 35% Platform: Text and Voice**
Owners text or call a number to get a site and make edits. The same no-login promise, on the channels owners use.
- 15% Reliability and trust**
Verification, security and support automation, so the agent team scales without adding staff
- 10% Operations and runway**

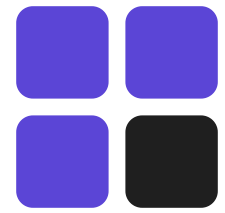
18-MONTH GOALS (TARGETS, NOT RESULTS)

6 mo	Text and Voice launched
1,000	live sites, up from 11 today
10	cities launched
10%	of live sites on a paid plan
\$66K	ARR from care plans

ARR math: 1,000 live sites × 10% = 100 care plans. Blended \$55/mo (60% Keep Fresh at \$39, 40% Busy Shop at \$79). 100 × \$55 × 12 = \$66,000 ARR. One-time \$79 domains are extra and not counted.

- **Why now:** AI agents make the cost of delivering a website close to \$0, so free can stay free.





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Matt Mahood

hello@freewebsiteforever.com

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